

California Commercial Real Estate Summit & CBPA Annual Meeting



Sponsorship Opportunities

I am pleased to announce the California Commercial Real Estate Summit and CBPA Annual Meeting in Sacramento on June 22-23, 2010.

The goal of the California Commercial Real Estate Summit is to increase public policy and political awareness of state issues, and to foster collaborative efforts among business leaders from all sectors of California and their representatives in the State Legislature. Your sponsorship will contribute importantly in achieving this goal, and will signal your strong support for California Business Properties Association and its members.

CBPA is the designated legislative advocate for the International Council of Shopping Centers (ICSC), the California Chapters of the Commercial Real Estate Development Association (NAIOP), the Building Owners and Managers Association of California (BOMA), the Retail Industry Leaders Association (RILA), the Institute of Real Estate Management (IREM), the California Downtown Association (CDA), the Commercial Real Estate Women (CREW), the Association of Commercial Real Estate – Southern California (ACRE) and the Certified Commercial Investment Members Institute (CCIM). CBPA currently represents over 12,000 members, making it the largest consortium of commercial real estate professionals in California.

We'd like to invite you and your company to join us at the Platinum (\$3,000), Gold (\$2,000), Silver (\$1,000) or Bronze (\$500) sponsorship levels. Benefits of each sponsorship category are outlined below. The California Commercial Real Estate Summit offers a unique opportunity, in an intimate setting, to enjoy significant exposure to key decision makers – business leaders and commercial property owners attending – as well as to hear relevant industry topics addressed by key members of the California State Legislature and the Governor's Cabinet.

In recognition of the economy, CBPA has decreased the sponsorship levels and has not increased registration fees. We encourage you to consider one of the following sponsorship opportunities and be a part of this exciting industry event.

Platinum - \$3,000 +

- Four complimentary conference registrations (allowing premium networking)
- Verbal recognition of your organization and its contribution to the program during the opening and closing remarks of the event
- Prominent signage with your organization's name noting your sponsorship of the conference
- Your organization's name, logo and a brief summary statement of purpose or organizational biography listed in the conference agenda given to all participants
- Platinum sponsor level indicated on your nametag

Gold - \$2,000

- Two complimentary conference registration
- Prominent signage with your organization's name noting your sponsorship of the conference
- Your organization's name, logo and a brief summary statement of purpose or organizational biography listed in the conference agenda given to all participants
- Gold sponsorship level indicated on your nametag

Silver - \$1,500

- One complimentary conference registration
- Prominent signage with your organization's name noting your sponsorship of the conference
- Your organization's name, logo and a brief summary statement of purpose or organizational biography listed in the conference agenda given to all participants
- Silver sponsorship level indicated on your nametag

Bronze - \$500

- Prominent signage with your organization's name noting your sponsorship of the conference
- Your organization's name, logo and a brief summary statement of purpose or organizational biography listed in the conference agenda given to all participants

I have attached a sponsorship form for your convenience. Please feel free to contact me should you have any questions or require further information.

Thank you for your consideration.

Sincerely,
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