

# California Commercial Real Estate Summit & CBPA Annual Meeting



## Sponsorship Opportunities

I am pleased to announce the California Commercial Real Estate Summit and CBPA Annual Meeting in Sacramento on June 10-11, 2008.

The goal of the California Commercial Real Estate Summit is to increase public policy and political awareness of state issues, and to foster collaborative efforts among business leaders from all sectors of California and their representatives in the State Legislature. Your sponsorship will contribute importantly in achieving this goal, and will signal your strong support for California Business Properties Association and its members.

As you know, CBPA is the designated legislative advocate for the International Council of Shopping Centers, the California chapters of the National Association of Industrial and Office Parks, the Building Owners and Managers Association of California, the Institute of Real Estate Management, the California Downtown Association, the Retail Industry Leaders Association, and Commercial Real Estate Women.

These affiliations make CBPA the acknowledged voice of the commercial real estate industry in California, representing the largest commercial real estate consortium with more than 11,000 members.

We'd like to invite you and your company to join us at the Platinum (\$5,000), Gold (\$2,500), Silver (\$1,500) or Bronze (\$500) sponsorship levels. Benefits of each sponsorship category are outlined below. The California Commercial Real Estate Summit offers a unique opportunity, in an intimate setting, to enjoy significant exposure to key decision makers – business leaders and commercial property owners attending – as well as to hear relevant industry topics addressed by key members of the California State Legislature and the Governor's Cabinet.

We encourage you to consider one of the following sponsorship opportunities and be a part of this exciting industry event.

### **Platinum - \$5,000 +**

- Four complimentary conference registrations (allowing premium networking)
- Verbal recognition of your organization and its contribution to the program during the opening and closing remarks of the event
- Prominent signage with your organization's name noting your sponsorship of the conference
- Your organization's name, logo and a brief summary statement of purpose or organizational biography listed in the conference agenda given to all participants
- Platinum sponsor level indicated on your nametag

### **Gold - \$2,500**

- Two complimentary conference registration
- Prominent signage with your organization's name noting your sponsorship of the conference
- Your organization's name, logo and a brief summary statement of purpose or organizational biography listed in the conference agenda given to all participants
- Gold sponsorship level indicated on your nametag

**Silver - \$1,500**

- One complimentary conference registration
- Prominent signage with your organization's name noting your sponsorship of the conference
- Your organization's name, logo and a brief summary statement of purpose or organizational biography listed in the conference agenda given to all participants
- Silver sponsorship level indicated on your nametag

**Bronze - \$500**

- Prominent signage with your organization's name noting your sponsorship of the conference
- Your organization's name, logo and a brief summary statement of purpose or organizational biography listed in the conference agenda given to all participants

I have attached a sponsorship form for your convenience. Please feel free to contact me should you have any questions or require further information.

Thank you for your consideration.

Sincerely,

Melissa Martinez  
California Business Properties Association  
1121 L Street, Suite 809  
Sacramento, CA 95814  
(916) 443-4676/ Fax: (916) 443-0938  
mmartinez@cbpa.com

# SPONSORSHIP FORM



Mr.  Ms. First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_ Nickname(Badge) \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip+4: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: (required for confirmation) \_\_\_\_\_

**If applicable, please indicate below your organization's complimentary attendee(s).**

1.  Mr.  Ms. First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_ Nickname(Badge) \_\_\_\_\_

2.  Mr.  Ms. First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_ Nickname(Badge) \_\_\_\_\_

**Sponsorship level:**  **Platinum \$5,000**  **Gold \$2,500**  **Silver \$1,500**  **Bronze \$500**

**TOTAL AMOUNT ENCLOSED \$** \_\_\_\_\_

**Return your completed form along with your check or credit card information to:**

California Business Properties Association  
1121 L Street, Suite 809  
Sacramento, CA 95814  
Attn: Melissa Martinez  
Phone 916/433-4676  
FAX 916/433-0938  
Email mmartinez@cbpa.com

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Title: This fall, the California Bankers Association, the Business  
Roundtable and California Business Properties Association will host their  
premier end-of-the-year legislative conference at the stately Silverado Resort  
& Spa in Napa Valley  
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